



ASCEND704

UNION COUNTY'S ENTREPRENEURIAL HUB

2026

Partnership Opportunities



Join us in building a connected entrepreneurial ecosystem where **people, ideas, and opportunity** rise together.

ascend704.com

Ascend704 Mission Partner Opportunities

Ascend704 connects, uplifts, and grows the next generation of entrepreneurs, innovators, startups, small business owners, nonprofit founders, and remote-working professionals. Housed in the L. Carlton Tyson Ascend704 Building, your partnership fuels the programs, events, and resources that directly support those shaping the future of our region.

Who We Are and What We Do

Entrepreneurship doesn't happen in isolation. It happens in community. Union County is full of entrepreneurs, creatives, remote professionals, and small business owners with ideas worth building and scaling but too often, they're going at it alone.

"We are building a centralized hub where people, ideas, and opportunity rise together to create a connected entrepreneurial ecosystem that keeps talent local, strengthens small businesses, and fuels long-term economic growth across our region."

-Renee Hode, Executive Director

Our purpose is to elevate entrepreneurship and innovation through collaboration, creative spaces, and meaningful connections that drive growth across the region.

Why Partner with Ascend704?

- **Visibility:** Connect your brand with innovation and entrepreneurship. Reach founders, decision-makers, and professionals actively engaged in launching or scaling ventures.
- **Engagement:** Gain access to events, premium coworking spaces, and networking opportunities.
- **Legacy:** Be recognized as a key investor in the region's entrepreneurial ecosystem. Your partnership directly shapes the future of business in the region.
- **Impact:** Directly support the growth of small businesses and community leaders. Your contribution fuels programming, events, and resources.

Partner Benefits

Partnerships are annual, beginning in January (prorated accordingly). Benefits increase with each partnership tier. Select the tier that aligns with your goals.

	 BUILDER \$2,500	 INNOVATOR \$5,000	 VISIONARY \$15,000	 LEGACY \$25,000
VISIBILITY				
Social Media	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓
Blog Post Feature		✓	✓	✓
Program/Event Sponsor		✓	✓	✓
Investor Wall Signage (Onsite)			✓	✓
ACCESS/ENGAGEMENT				
Event Access	✓	✓	✓	✓
Coworking Space Usage	✓	✓	✓	✓
Meeting Room Access	✓	✓	✓	✓
Host Social Commons Event		✓	✓	✓
Host Roof Top Event				✓
LEGACY / IMPACT				
Partner-named Coworking Scholarship*			✓	✓

*Supports a non-profit founder and/or start-up; Visionary supports flex 10 and Legacy supports unreserved coworking membership.

Detailed Benefits (a complete benefits breakdown)

Visibility:

Connect your brand with innovation and entrepreneurship across our marketing channels. As a mission partner you will gain visibility across four of Ascend704's prominent marketing channels which attract and reach founders, decision-makers, and professionals actively engaged in launching or scaling ventures in the region. From social media to direct newsletter outreach and our website and blog partners will gain exposure and be positioned as a supporter of entrepreneurship and innovation.

	Social Media	Newsletter
Legacy	10-12 posts annually on all social media channels	Logo prominently placed at top of the footer; 1-2 sentence mention in body of newsletter quarterly
Visionary	6-8 posts annually on all social media channels	Logo placed in footer second tier; 1-2 sentence mention in body of newsletter annually
Innovator	3-4 posts per year on all social media channels	Logo placed in footer third tier smaller in scale
Builder	1-2 posts per year on all social media channels	Logo placed in footer fourth tier smallest size
	Website	Blog Feature
Legacy	Logo featured in sponsor section on site	Two sponsor submitted 300-500 word articles relevant to audience in alignment with copy guidelines; includes partner logo, description, and link.
Visionary	Logo featured in sponsor section on site	One sponsor submitted 300-500 word article relevant to audience in alignment with copy guidelines; includes partner logo and link
Innovator	Logo featured in sponsor section on site	Short mention or quote in a blog
Builder	Logo featured in sponsor section on site	Logo appears only in sponsor section/footer of blog posts.
	Program/Events	Investor Wall
Legacy	Listed as a sponsor for one or more programs/events.	Logo signage onsite
Visionary	Listed as a sponsor for one or more programs/events.	Logo signage onsite
Innovator	Listed as a sponsor for one program/ event	
Builder		

Access/Engagement

Gain access to events, coworking, meeting spaces, and networking opportunities.

	Programs and Events	Coworking Open Space Usage*
Legacy	Event access	Twenty hours per month
Visionary	Event access	Ten hours per month
Innovator	Event access	Five hours per month
Builder	Event access	Five hours per month

* hours reset monthly and are non-transferable

	Meeting Room Access	Space Usage to Host Event
Legacy	Eight hours a month	Host one roof top event and up to three events in the social commons (subject to availability and schedule)
Visionary	Six hours a month	Host up to two events in the social commons (subject to availability and schedule)
Innovator	Four hours a month	Host one event in the social commons (subject to availability and schedule)
Builder	Two hours a month	

Legacy/Impact

Directly support the growth of small businesses and community leaders. These scholarships directly remove barriers for founders and nonprofit leaders who may not otherwise have access to coworking resources.

	Partner-Named Coworking Scholarship
Legacy	One unreserved coworking membership for startup or nonprofit
Visionary	One flex 10 membership for a startup or nonprofit
Innovator	Not included
Builder	Not included

Ready to Rise Together?

Join us in building Union County's entrepreneurial future. Your partnership directly impacts the people shaping our region's tomorrow.

Let's start the conversation.

Contact us to learn more about becoming an Ascend704 Mission Partner and supporting entrepreneurship in the L. Carlton Tyson Ascend704 Building, opening soon.

Email ascend704@spcc.edu

Phone: 704.290.5234

How Giving Works

Ascend704 is operated by the nonprofit South Piedmont Community College Services Corporation, which develops and manages enterprising initiatives that advance the college's mission while supporting its educational and financial goals.

Charitable contributions supporting Ascend704 are stewarded through the South Piedmont Community College Foundation, a 501(c)(3) nonprofit and the College's philanthropic arm. This structure ensures transparency, accountability, and appropriate tax handling for all charitable gifts.